People of the Pacific, together let’s protect our oceans!

The traditional open canoe Hōkūle‘a, provides an opportunity to bring together the French Polynesian Community with the people of the Pacific. Through solemn ceremony, jointly they call for the protection of the ocean in the Pacific and in the world, through the message Mālama Honua – care for the planet. Tainui – Friends of Hōkūle‘a of Tahiti, and its partner associations, carry this message to the government of French Polynesia and entrust the open canoe Hōkūle‘a and its voyagers to share it with the rest of the world. Tainui – Friends of Hōkūle‘a are committed to deliver this message of hope by calling for the following commitments:

Together, let’s preserve our ancestral culture and its strong link to the ocean:
Let’s celebrate the richness of our customs and our traditional knowledge as we exchange with the Pacific people who share the same language and the same cultural roots. Let’s pass on our traditional marine knowledge by documenting the wisdom of our ancestors and educating younger generations.

Together, let’s create a network of large-scale marine protected areas:
In consultation with stakeholders and following scientific analysis, let’s designate a network of Marine Protected Areas in our lagoons and the open sea, for the sustainable preservation of fish stock for future generations. Together, let’s join forces to protect 20% of our marine environment by 2020.

Together, let’s preserve our amazing marine resources:
Let’s protect the unique biodiversity and wondrous treasures of our marine ecosystem, from coral reefs to iconic species such as turtles, whales, sharks, fish, and seabirds. This natural heritage is also the symbol of our culture and the foundation of our economy through tourism, sustainable fishing, and pearling.

Together, let’s act against climate change:
Let’s work together to achieve 100% renewable energy by 2030. Let’s develop the necessary measures to protect our island populations from the effects of climate change.

Signed: Alban Ellacott
The President of Tainui – Friends of Hōkūle‘a