History is being made as the guiding value of the Worldwide Voyage, Mālama Honua, to care for Island Earth, propels Hōkūleʻa to the forefront of global action to save our ocean and planet.
FROM THE PACIFIC TO THE WORLD

Traditional Voyaging in Modern Times

Just as the Polynesian voyagers populated the Pacific Islands, most cultures around the earth expanded outward over the sea. We all share a voyage of discovery in our past, and now the Polynesian Voyaging Society is leading a voyage of hope to bring us all together.

Ancient Voyaging

The blue expanse of the Pacific Ocean is unbroken except for a few small dots of land. Thousands of years ago, it became the stage for one of the greatest feats in human history. Early Polynesian seafarers journeyed beyond the shores of home to explore more than 10 million square miles. Carrying, in open canoes, all provisions needed for the voyage and a new life, Polynesians discovered and settled on thousands of distant islands, some less than a mile in diameter. There were no maps, compasses or global positioning systems (GPS). Instead, these intrepid wayfinders used stars, winds, waves, birds, weather and other patterns of nature to chart their course.

A Tradition Revived

The last of the Polynesian voyaging canoes, or waʻa kaulua, disappeared in the 1400s. Hōkūleʻa—a vessel based on ancient canoes of the Pacific Islands. The successful arrival of Hōkūleʻa to Tahiti in 1976 via non-instrument navigation marked a renewal of traditional voyaging and wayfinding.

Navigating the World

Today, navigators are using the same traditional knowledge and techniques that steered their ancestors before them. Hōkūleʻa is now joined by her sister canoe Hikianalia, launched by PVS in 2012. Together the two vessels will travel 60,000 nautical miles to 100 ports and 27 nations on their Mālama Honua Worldwide Voyage sponsored by Hawaiian Airlines. The voyage, which started in 2013 and will continue through 2017, is a means to engage all of Island Earth – practicing how to live sustainably while sharing Polynesian culture, learning from the past and from each other, creating global relationships and discovering the wonders of this precious place we call home.

*Mālama Honua is a Hawaiian phrase that means ‘to care for our Island Earth.’

As the Polynesian Voyaging Society celebrates 40 years, it launches the Mālama Honua Worldwide Voyage, one of many seafaring expeditions in the long and storied maritime history of the Polynesian culture.
HOKULEʻA
LAUNCHED: 1975 CREW CAPACITY: 12-14 LENGTH: 62' WIDTH: 21'

The iconic voyaging canoe Hōkūleʻa is named after the "star of gladness," also known as Arcturus, that marks the latitude of Hawaiʻi when the star is at its highest point in the sky. Hōkūleʻa's twin hulls allow her to handle large swells and recover easily in the troughs of waves, and its triangular canvas sails can harness winds of up to 20 knots.

Today, Hōkūleʻa combines traditional elements with new materials, such as fiberglass hulls, canvas sails and synthetic lashings for unparalleled strength and seaworthiness. Hōkūleʻa will travel over 60,000 nautical miles during the four years of the Worldwide Voyage.

HIKIANALIA
LAUNCHED: 2016 CREW CAPACITY: 12-16 LENGTH: 72' WIDTH: 23'

Hikianalia is named after the star known as Spica that rises together with the star Hōkūleʻa in Hawaiʻi. The vessel combines the latest eco-friendly technology with the heritage of the voyaging tradition. Each of its hulls contains an electric motor powered by sunlight, resulting in a zero carbon footprint.

During the Worldwide Voyage, Hikianalia's crew is conducting science research projects and promoting sustainability and conservation through educational programs and outreach.

1975
Hōkūleʻa is launched for the first time from Hakipuʻu/Kualoa, Oʻahu.

1976
Hōkūleʻa voyages to Tahiti for the first traditional open-ocean voyage from Hawaiʻi in 600 years.

1978
PVS and the world mourn the passing of crewmember and renowned big wave surfer Eddie Aikau when Hōkūleʻa capsizes off the coast of Lānaʻi.

1980
Nainoa Thompson navigates Hōkūleʻa to Tahiti, making him the first Native Hawaiian since the 24th century to complete a voyage using only traditional wayfinding techniques.

1985
Hōkūleʻa's voyages to New Zealand, venturing outside of tropical waters for the first time.

1991
Hōkūleʻa voyages to New Zealand, venturing outside of tropical waters for the first time.

Nainoa Thompson

Nainoa Thompson is the President of the Polynesian Voyaging Society and a master in the traditional Polynesian art of non-instrument navigating. Inspired by his father and by numerous important kūpuna (elders), Nainoa has dedicated his life to exploring the universal values of voyaging – vision, self-discipline, preparation, courage, risk-taking and the spirit of aloha to bind a crew on arduous journeys.

Long voyages have taught Nainoa to appreciate the Hawaiian concept of “mālama” or care-taking. “Our ancestors learned that if they took care of their canoes and each other,” he often tells his crew, “they would arrive safely at their destination.” Astronaut Lacy Veach, who observed the Hawaiian Islands from space, helped Nainoa understand “mālama” from a planetary perspective. “The best place to think about the fate of our planet is right here in our islands,” Veatch told Nainoa.

From all these teachings comes the next great voyage of exploration to care for Island Earth – the Mālama Honua Worldwide Voyage. Learn more about Nainoa and other crewmembers at: Hokulea.com/Crewmembers.
Mālama Honua, it means to care for our Island Earth, and it’s the guiding value of this unprecedented 60,000-nautical mile Worldwide Voyage. Using Polynesian wayfindings—navigating by stars and other natural elements—we are visiting more than 100 ports and 27 nations to discover how communities like yours are caring for the environment and for one another.

In the first year of the Mālama Honua Worldwide Voyage, Hōkūleʻa and Hikianalia travelled ports throughout the Hawaiian Islands, engaging over 22,000 students, educators and community members.

60,000 NAUTICAL MILES | 100 PORTS | 27 NATIONS | 4 YEARS | 1 OCEAN | 1 EARTH

Continuing south of the equator in 2014, crewmembers paid homage to the cultures of Polynesia, celebrating our shared traditions. We highlighted a global need for conservation as rising seas are already impacting many of these communities.

With affirmations from wayfinding elders in Aotearoa, Hōkūleʻa forged on, leaving the Pacific for the first time in her 41-year voyaging history.

During the sail Down Under, crewmembers made stops highlighting how Australians and First Peoples are using culture and modern technologies to care for the Great Barrier Reef and other sensitive ecosystems.

While in Indonesia, visitors joined the cutting-edge Bali Green School and other communities to discover how they are navigating tourism and development in culturally significant areas.

Bound for South Africa, crewmembers found the Indian Ocean unpredictable and challenging. Pushing through, crewmembers looked to Africa, the cradle of civilization, for indigenous and local wisdom to further the message of global connectedness and sustainability.

The start of 2016 brought many firsts for Hōkūleʻa, now past the halfway mark from home. At 4,200 nautical miles, it was her longest voyage leg to date, and after reaching her destination in Natal, Brazil, it was her first engagement with South America. After a 20-month sojourn south of the equator, the team returned to the northern hemisphere. There are familiar themes among island groups in the Caribbean, including stories of precious marine and terrestrial resources, and the efforts of many to protect them.

The U.S. voyage culminates with a visit to the nation’s capital as well as a sail past the Statue of Liberty further north. International attention focuses on New York City, June 8 when Hōkūleʻa takes center-stage during World Oceans Day 2016 at the United Nations.

A return to the Pacific sees the next generation of Polynesian voyagers taking the helm. Efforts toward realizing a hopeful and healthy future for the ocean and Earth are being led by a network of people connected and inspired by the Mālama Honua Worldwide Voyage.

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A fundamental objective of the Worldwide Voyage is to engage people in its conservation mission. Each stop is essential in fostering a global society based on the values of Mālama Honua – caring for Island Earth. Since every country, city, and community is unique, the experiences at each port of call is shaped by the cultures, values, and history of each place.

Though activities vary from port to port, they share common themes encouraging us to take better care of our Island Earth and remind us that we are all connected by the ocean. In addition, each community has an opportunity to see themselves through the eyes of the voyagers - going behind the scenes to learn about traditional methods of seafaring and to get a glimpse of daily life onboard the vessels.

Example Activities in Port:
- Canoe tours of Hōkūleʻa and Hikianalia
- Dockside exhibits and virtual field trips
- Service-learning experiences
- Scientific research projects
- Youth leadership summits and education workshops
- Community gatherings and discussions

Through these activities, dockside communities learn that we are literally sustained by the ocean, from the food we eat to the air we breathe, even with the smallest marine creatures supporting our survival. Community members also engage with the crew in Learning Journeys, which are shared experiences with a person, group, project or place to learn through service. Along the way, crewmembers exchange stories with each community they visit, in hopes that this collective wisdom will inspire new global lessons. Back home in Hawai‘i, teachers are developing voyage-inspired lessons in math, science and other subjects to share with students in public and private schools throughout the state.

PORT STOPS

Engaging Communities Around the World

Hickianalia is launched for the first time from Auckland, New Zealand.

In this story of the great human odyssey, humans are reported to descend. It is from this pool of homo sapiens that all bushlands and shoreline caves, the earliest hominid remains, were discovered in South Africa 120,000 years ago and closes the final chapter of the great human exploration of the world in Hawai‘i 1,200 years ago, it is appropriate that we Hawaiians – children of the first human explorers to venture forward out of South Africa – come full circle, and embrace our South African ancestors.

Highlight Stop: Crew Blog by Kālepa Baybayan

Undoubtedly, the most historic stop to this point has been our visit to the Pinnacle Point caves in Mossel Bay. In these coastal bushlands and shoreline caves, the earliest hominid remains were discovered. It is from this pool of hominids that all humans are derived. This is the story of one of the great human odysseys that begins with the first human migration northward out of the Pinnacle Point caves in South Africa 120,000 years ago and closes with the final chapter of the great human exploration of the world in Hawai‘i 1,200 years ago.

**Mossel Bay, South Africa**

NOV 11, 2015

PVS sails to Japan and Sataved, Micronesia on Hōkūle‘a.

Five Hawaiian navigators are initiated into the ranks of master navigator in a Pwo ceremony conducted by Mau Pualii.

A month-long sail to Palmyra Atoll is completed as a training sail for the next generation of young PVS navigators.

Hikianalia is launched for the first time from Auckland, New Zealand.

His Holiness the Dalai Lama conducts a blessing for the Mālama Honua Worldwide Voyage.

The Mālama Honua Worldwide Voyage receives its first major sponsorship from Hawaiian Airlines, which pledges to provide air transportation for the crew and all supplies.

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2013

2012

2012

2007

2007

2009

2013

COUNTerclockwise from upper left: Crewmember Ryan Hanohano teaches lost trying while in Pago Pago, Sept 2014; United Nations Secretary General Ban Ki-moon joins voyagers in Sāmoa, Aug 2014; More than 2,000 students greet voyagers in Asteraas, April, 2015; Voyagers explore Australia’s Great Barrier Reef, Aug 2015; More than 1000 “Tutu Desks” featuring the voyage are donated to South African students, Dec 2015; Crewmembers honor Native American tribes in Yorktown, April 2016.

MEET THE CREW: Hawaiian KANE

Crewmembers for the Mālama Honua Worldwide Voyage range in age, supporting the cultural perspective of collaboration across generations. Haunani Kane is one of the youngest on the crew. Originating from Kailua, O‘ahu, Haunani currently lives in a small town at the foot of the Olomana Mountain.

Early on, Haunani said that she “really enjoyed being on the canoe (and) liked coming down to help and everything.” Once she realized the importance of the work, she decided to share the knowledge and expertise she acquired with others, especially young people. In addition to her navigational training, Haunani is helping to lead science projects conducted during the voyage to benefit multiple communities.

When asked to describe her experience as a crewmember, she answers “It’s like an indigenous person, your answers are usually attached to some sort of experience or doing something that will benefit their ‘ohana or their homes or their people. I think when you have a perspective that I’m doing this to understand my home, or I’m doing this to help my family, I think it’s just a little different.”

Learn more about Haunani and other crewmembers at: Hokulea.com/Crewmembers

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Follow us

Join the voyage virtually at HOKULEA.COM and find out about the many ways you can be involved with the Mālama Honua Worldwide Voyage, sponsored by Hawaiian Airlines.

Posts & Video

Transport yourself to the heart of the Worldwide Voyage. From crewmember blogs straight from the decks of Hōkūleʻa, to posts on research being conducted on Hikianalia, you’ll find a plethora of stories that bring you the best of the voyage. Revisit any portion of the voyage with our high quality video updates that include blogs straight from the decks of Hōkūle’a to posts on research being conducted on Hikianalia. You’ll find a plethora of stories that bring you the best of the voyage. Revisit any portion of the voyage with our high quality video updates that include blogs straight from the decks of Hōkūle’a to posts on research being conducted on Hikianalia.

Social Media: @HokuleaWWV

Add some excitement to your Facebook, Instagram, and Twitter feeds by connecting with Worldwide Voyage social media channels. When you share the voyage with your community by reposting your favorite Content, you are helping to sow a vast of like-minded people who can save our oceans and island Earth. Follow us now by searching our handle: @HokuleaWWV

You can also share your own story of hope by tagging #MalaMaHonua with posts that reflect stewardship of our ocean, environment and communities.

Newsletter

Get weekly voyage updates sent to your inbox when you sign up for our newsletter or education updates. You’ll receive a free activity sheet for kids just by signing up at hokulea.com/newsletter

Share Your Story

How do you Mālama Honua? Mālama Honua means “to care for our Island Earth” and it is the foundational value driving the Worldwide Voyage. The crew of Hōkūle’a and Hikianalia are crossing the globe to learn from people who are caring for the land and sea—including you! Submit your story online, see it on the map and connect with others around the world: hokulea.com/MalamaHonua

Ask the Crew

Learn more about daily life at sea from crewmembers who post their answers by video. Have your own original question to ask? Visit “Ask the Crew a Question” at hokulea.com/Ask

Support us

Your contributions are allowing us to grow our legacy of wayfinding and voyaging beyond Polynesia to inspire a global movement to mālama honua, to care for our island earth. With Hōkūle’a’s planned return to Hawai’i in June of 2017, there’s never been a more crucial time to give.

In-kind

MAHALO!

There are many ways you can help

Membership & Donations

By joining our growing family of supporters through membership, you’ll receive discounts to the PVS Store, become eligible for exclusive thank-you gifts, and become first-to-know about events and volunteer opportunities. For members and donors, there are one-time, monthly and annual giving options either by mail or online at hokulea.com/Give

Volunteer Opportunities

Calling all hands! No matter what the task, our PVS volunteers enjoy working hard and having fun. Volunteerism occurs at all levels including education outreach, drydock labor, the hosting of crews in port, and administrative support in the PVS office. If you would like to join our family of volunteers and get involved, signup now at: hokulea.com/Volunteer

IN-KIND SUPPORT

Individuals and businesses are giving time and resources crucial to Hōkūle’a’s success, providing an estimated $2.1 million in annual support. Canoe maintenance materials, food and shelter for voyagers, and transportation options are just some of the ways supporters are helping to move the voyage along. To offer in-kind support, email: donations@pvshawaii.org

FUNDRAISING GOAL

The average online donation ʻ15-ʻ16 was $121. To move the voyage along, to offer in-kind support, email: donations@pvshawaii.org

HOKULEA.COM/GIVE

$1.5M In-kind airfare provided by voyage sponsor Hawaiian Airlines

$4M ANNUAL FUNDRAISING GOAL

$1.5M IN-KIND

$2.1M In-kind volunteered labor for the voyage since '14

$121 The average online donation ʻ15-ʻ16

10,000 MEMBERS GOAL BY 2017

230% Fundraising Goal

There are many ways you can help

CORP GIVING

Through commitments from boards, executives and staff of numerous organizations, we are able to support the bulk of our cultural, educational and environmental programs. PVS staff is open to discuss your pledged commitment to corporate opportunities that align with the mission and objectives of PVS and the voyage. Let us know how your organization can help: donations@pvshawaii.org

Foundation & Corp Giving

Through commitments from boards, executives and staff of numerous organizations, we are able to support the bulk of our cultural, educational and environmental programs. PVS staff is open to discuss your pledged commitment to corporate opportunities that align with the mission and objectives of PVS and the voyage. Let us know how your organization can help: donations@pvshawaii.org

HOKULEʻA HOMECOMING

June of 2017 will mark the completion of Hōkūle’a and Hikianalia’s 60,000 nautical mile Worldwide Voyage. Homecoming events in Hawai’i will celebrate transformative accomplishments of the voyage and highlight the next generation of navigators who will lead the movement to Mālama Honua and continue the tradition of voyaging and wayfinding.

THE MĀLAMA HONUA WORLDWIDE VOYAGE IS LAUNCHED FROM Hilo, Hawai’i.

The first international leg of the Mālama Honua Worldwide Voyage, sailing Hōkūle’a and Hikianalia to Tahiti.

Hōkūle’a turns 40 years old and leaves the Pacific for the first time.

Hōkūle’a and crewmembers pay an historic visit to White House dignitaries and members of the Hawaiian congressional delegation in the nation’s capital.

Hōkūle’a homecoming in Hawai’i will celebrate transformative accomplishments of the voyage and highlight the next generation of navigators who will lead the movement to Mālama Honua and continue the tradition of voyaging and wayfinding.

40K Students & educators directly participated in the voyage since ’14

29 Crew changes during the voyage that cost $306,549K annually by crewmembers

40K July 2013 - December 2017

$300K-$400K apiece

$300K-$400K apiece
“We are voyaging because what is happening to climate, ecology, and the chemistry of the earth is happening to all of us. There are stories out there of solutions, hope, and leadership. These stories can build a sustainable future, when we come together to protect what we love.

That is what Hōkūleʻa has always done.”

- Nainoa Thompson
  Polynesian Voyaging Society President
  & Pwo Navigator

POLYNESIAN VOYAGING SOCIETY
HOKULEA.COM @HOKULEAWWV
10 SAND ISLAND PARKWAY | HONOLULU, HI 96819 | PHONE: (808) 842-1101

THE MĀLAMA HONUA WORLDWIDE VOYAGE
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